



ANDRIA DAVIS.

DAVISUAL DESIGN
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EXPERIENCE

Art Director. Davisual Design · Fresno, CA · 2002 TO PRESENT

Founded Davisual Design to focus on the creative process between novel design and client objectives
Art directed and designed print and interactive media
Produced identity systems, posters, ads, direct mail, packaging, signage, interactive presentations and websites
Accounts: Ahava, CollegeBound Foundation, Ironbound Films, PBS, Thielen IdeaCorp, Warren Kremer CMP

Senior Graphic Designer. *The Jerusalem Post*, New Media Dept. · Jerusalem, Israel · 1999 TO 2002

Designed and was responsible for producing sections on www.Jpost.com, Jrep.com, JpostStore.com and JpostTravel.com
Conceptualized and developed special web sites and promotional pages for the advertisers
Prepared content and images for the internet, wrote code and maintained templates for the publishing engine
Created full-page print ads for *The Jerusalem Post* newspaper and *The Jerusalem Report* news magazine

Web Designer. Update Data Ltd. · Jerusalem, Israel · 1998 TO 1999

Built websites for a diverse range of clients from non-profit to high-tech
Worked with account executive to plan website wireframes and content
Collaborated with design team on large scale projects

Graphic Artist. Ben Gasner Studio · Jerusalem, Israel · 1996 TO 1997

Designed logos for corporations and foundations
Created identity packages and publication materials
Prepared final art for pre-press and production

Graphic Designer. University of Delaware, Office of Publications · Newark, DE · 1995 TO 1996

Created posters and postcards to promote the university's Art Gallery and exhibiting artists
Designed the logo and identity system for the university's New Student Orientation program
Produced print solutions to accommodate limited budgets

Intern Graphic Designer. Richardson or Richardson · Phoenix, AZ · 1995

Worked with creative director on photoshoots and layouts
Learned design methods from concept to production

Fine Arts Assistant Instructor. Art & Design Studio of Rockland · New City, NY · 1991 TO 1992

Taught students drawing and painting techniques using a broad range of mediums

EDUCATION

University of Delaware. Bachelor of Fine Arts with Honors, 1996 · Visual Communications · Concentration in Graphic Design

PROFESSIONAL SKILLS

Adobe CS: Illustrator, Photoshop, InDesign, Dreamweaver, Flash; PageSpinner, BBEdit, QuarkXpress, FreeHand, Microsoft Office
Art Direction, Graphic Design, Website Design, Advertising, Conceptualizing, Photography, Illustration, Typography, Fine Art
Communication Skills, Leader and Team Player, Time Management, Organizational Skills, Dedicated Worker

AWARDS

Addy Award 2004, 2005. Thielen IdeaCorp · American AVK, Educational Employees Credit Union
Online News Association 2001. *The Jerusalem Post* · Creative Use of the Medium
Editor and Publisher Eppy Award 1999, 2001. *The Jerusalem Post* · Best Overall non-U.S. Newspaper Online Service
Graphis Magazine 1997. Identity Project
Photographer's Forum Magazine 1996. Still-life Photograph